CITY COUNCIL PRIORITIES

FEBRUARY 2015

First Council Priority: **Sustainable, Sufficient Annual Funding Of A Realistic Residential Road Repair & Maintenance Program, Including Curb & Gutter Projects (20)**

Second Council Priority: **Water Policy (16)**

1. Continue Water Supply Development Which Includes (45):
   - Short-Term Industrial Desal
   - Long-Term Potable Water
   - Groundwater As A Potential Additional Source
   - Continued Inter-Regional Partnerships & Planning
2. Align Water & Wastewater Strategies, With A Focus on Consolidated Wastewater Plant & SSO Solution (38)
3. Educate The Public On Water Supply & Water Supply Strategies (19)
4. Utility Rate Model & Governance (19)
5. Drought Contingency Plan & Drought Determination Criteria (16)

Third Council Priority: **Economic Development Policy (10)**

1. Urban Infill & Adaptive Reuse (32)
2. Downtown Revitalization, Including Well Designed, Tailored Incentives, Homeless & Housing Policies, Incentive Options for Mixed Use Development Such as TIF Gap Financing, & Improved Lighting & Safety (24)
3. Create Policies That Shape Economy & Target Desired Business Niches (18)
4. Policy Alignment With EDC & Type A Board (18)
5. Retain & Grow Existing Businesses (13)
6. Developing Area Specific Plans Using Tailored Incentives & Exploring Tools Such As Development Corporations (12)
7. Predictable, Consistent Incentive Matrix (11)
8. Bringing New Businesses to District 3 (11)
9. Expand Diversity of Businesses (5)

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